



Rodney Underwood

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Logic House

Chief Creative and Marketing Officer
2003-present
Logic House designs web technology and client/server solutions used by some of the country's leading businesses and school systems.

Blattner Brunner

Chief Creative Officer
1999-2003
Zippo, PPG, Pittsburgh Paints, Heinz, Red Man Tobacco, GlaxoSmithKline, Forum Health, Rockford Health Systems, Sky Bank

Bozell Worldwide

Creative Director
1996-1998
Merrill Lynch, Valvoline, Zerex Antifreeze, Bristol Myers, Squibb/Mead Johnson, Lycos, Wolverine, Renaissance Hotels & Resorts, Clairol, Bonita Bananas

Geer Dubois / Castle Underwood

Creative Director
1989-1995
Jaguar, BASF, Northrop, Bronx Zoo, Meridien Hotels and Resorts, Gant, Dreyfus, Sony, The New York Aquarium, World Gold Council, Yoo Hoo/Austin Nichols, TV Guide, Partnership for a Drug-Free America, Brown & Williamson, Imperial Tobacco, Bruno Magli

Ammirati & Puris

Group Creative Director
1986-1989
United Parcel Service, RCA, Brown Forman, Four Seasons Hotels & Resorts

J. Walter Thompson

Associate Creative Director
1985-1986
Burger King, Pepsi

Scali, McCabe, Sloves

Senior Copywriter
1982-1985
Volvo, Pioneer Electronics, Maxell, Castrol, Nickelodeon, Western Union

Awards

Over 100 finalists, including
One Show Gold, Silver and Bronze
Cannes Lion
New York Film Festival Gold, Silver and Bronze
Addy Best of Category
Andy Best of Category
Kelly Award
CA Advertising Annual

References

John Hayes
Executive Vice President
Global Marketing Director
American Express
724-333-2227

Scott Miller
Chairman, Zyman Group
404-307-3903

John Paul Pascasio
CEO, The Logic House
412-760-9526

Michael Thomas
Strategic design and marketing
718-852-0397

Bob Taber
Thomas, Taber & Drazen
720-932-0110

Jan Horsfall
former Valvoline and Lycos client
719-661-6185

Activities

Golf, blues guitar, surfing and basketball